Are you using your work *email address* ~ when you should be using a *personal one?* 



# What's the **big deal**

Inevitably work and personal email accounts serve different purposes and using them separately is your safest option.

## Although it is tempting to use this address everywhere, here are some reasons why you shouldn't:

- 1. Often your company tracks their email addresses So yes, your boss can see that naughty Ashley Madison subscription. They can also pick up things like chain mail, the forwarding of files, any offensive emails, politically related correspondence and more.
- 2. How do you recover your account if you leave your job? There is just no way you can keep track of all the services you sign up for.
- 3. Your email is essentially a window into your personal life. The social media sites you sign up for, online shopping, personal finance, the list goes on.
- 4. Your organisation is a target for phishing, spam, and viruses. By using one set of credentials across multiple platforms you leave yourself vulnerable and exposed. By only having to crack one account you are an easier target for cybercriminals.
- 5. Just because it has your name on it doesn't mean it's yours. When you acknowledge your company's privacy policy you are agreeing to allow them to collect your data, so if you use your email address for personal purposes your organisation, by default, can use this information for their records.

### ...there are countless reasons.

Keeping a private, anonymous email address is the best way to keep your work life and your personal life separate. Your boss can't see your private emails, hackers are less likely to come across your address randomly, and you'll keep ownership of the account indefinitely.

The last thing you want to do is breach your workplace's policy, or sacrifice your personal privacy and workplace security.

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